

# TJIC DIALOGUE

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## 2003 American Studies Summer Institute Focuses on “Globalization”

The fourth annual in-country American Studies Summer Institute took place April 21 – May 17, under the sponsorship of the Public Affairs Section, Miriam College and De La Salle University. Focused on the theme “Issues and Challenges in Post-9/11 Global Society: The U.S. in the Era of Globalization,” the month-long institute consisted of a four-week academic program conducted at Miriam College and a two-day international seminar hosted by De La Salle University.

The Public Affairs Section recruited Fulbright Senior Specialist S.M. Shamsul Alam, Associate Professor, Department of Sociology and Anthropology, Southern Oregon University, to teach the first course of the academic program, “Globalization as a Social Process: Re-assertion of Identities and the Challenge to Democratization.” This two-week course analyzed globalization from a sociological perspective presenting it as a process leading to greater interconnectedness among peoples both within and outside of the United States. It examined how the assertion of new identities and/or the re-assertion of old ones have challenged democratic processes and institutions. The course also provided a perspective on



The 17 ASSI scholars join with institute staff and U.S. Embassy Cultural Affairs Officer at the conclusion of the four-week program. (From left, Atty. Marcial Pimentel, Professor Vene Ralonza, Professor Benjamin Tolosa and Dr. Thomas Kral).

how the U.S. has been a target of fundamentalist identities.

The second course, “The Political and Economic Aspects of Globalization,” was team-taught by Dr. Benjamin Tolosa, former University of Minnesota Fulbright scholar and currently chairperson of the Department of Political Science at Ateneo

de Manila University, and Dr. Aurora de Dios, Dean of Miriam College. Like the first course, this exposed participants to a wealth of current research and commentary relating to American policy and international studies that are available online.

A total of 17 scholars completed the four-week institute for credit. They included Professor Martin O. Escobido, Jr., Ateneo de Davao University; Professor Domingo S. Aranal, Ateneo de Zamboanga University; Professor Reynaldo Inocian, Cebu Normal University; Professor Anna Girlee V. Visayan, Central Mindanao University in Musuan, Bukidnon; Professor Glenda S. Daaca, Central Philippine University in Iloilo City; Professor Lucena R. Felipe, Mariano Marcos State University in Batac, Ilocos Norte; Professor Juliet T. Mendoza, Mindanao State University, Marawi City; Professor Araceli C. Juliano, Notre Dame University in Cotabato City; Professor Maria Elmellen Q. Redillas, Silliman University, Dumaguete City; Professor Jayson B. Moldero, Saint Louis University, Baguio City; Professors Estrellita P. Bautista and Myla Reyes, University of the East Manila; Professor Rowela A. Chiu, University of Saint La Salle, Bacolod City; Professor Judy Q. Aca,



During the open forum following their presentations at the ASSI conference, DLSU Professors Dr. Rene de Castro, Fr. Dan Kroger and Dr. Hisanori Kato listen to a question from the audience.

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*American Studies Resource Center directors and representatives of their affiliated program committees meet with the staff of the Cultural Affairs Office and visiting academic leaders to discuss American Studies at Philippine universities.*

### **2003 American Studies Summer Institute Focuses on "Globalization"**

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University of Asia and the Pacific; Professor Lulu A. Melchor, Xavier University, Cagayan de Oro City; Professor Margarita Sayo, Ateneo de Manila University; and Professor Mitzie Irene R. Pone, De La Salle University.

The two-day international conference that concluded the institute was held May 16-17, 2003, at the Gaerlan Conservatory, De La Salle University. It brought together scholars, government officials, members of non-governmental organizations, and private industry from East Asia and the United States to discuss the process of globalization and the impact of 9/11. It focused on four general themes: the effects of globalization on the international system; the various national and societal responses to globalization; the relationship between globalization and post-Cold War U.S. foreign policy; and the United States' response to post-9/11 events in the context of global linkages.

The conference featured the following speakers and papers: Dr. Khadijah Md. Khalid, University of Malaya, on "The Impact of September 11 on Malaysia-U.S. Relations;" Dr. Quek Ser Hwee, National University of Singapore, on "The Air War Against Iraq: A Controversy Ignited;" and Information Resource Officer Stephen Mallinger, U.S. Embassy, Bangkok, on "Globalization and Transmission of Knowledge;" Brother Gregory Wright,

FSC, De La Salle University, on "Foreign Entanglements, 1775-1941;" Dr. Alfredo Robles, Jr., De La Salle University, on "Globalization as a Concept and a Historical Phenomenon;" Dr. Cayetano Paderanga, Jr., Institute for Development and Econometric Analysis, on "Globalization and the Philippines;" Dr. Renato Cruz De Castro, De La Salle University, on "The War on Terror in East Asia: From Cooperative Security to Preemptive Defense;" Dr. Hisanori Kato, De La Salle University, on "Islamic Responses to the Globalization, Moderatism and Radicalism in the Case of Indonesia;" and Father Daniel Paul Kroger, OFM, De La Salle University, on "Globalization from the Standpoint of Official Catholic Teaching."

A total of 125 participants attended the two-day international conference. The State Department's 2002 paper show, "Biodiversity: Nature's Vast, Diminishing Abundance" was displayed during the two-day program.

### **ASRC Directors and ASPC Reps Convene in Manila**

On May 15, the day prior to the American Studies conference at De La Salle University, the Public Affairs Section brought together 21 American Studies Resource Center (ASRC) area directors and American Studies Program Committee (ASPC) representatives and chairpersons of Manila-based American Studies programs. The program consisted

of presentations on American Studies and exchanges by Philippine-American Educational Foundation (PAEF) Executive Director Dr. Alexander Calata and CAO Dr. Thomas J. Kral; a briefing on U.S. visas by U.S. Consular Officer Bill Hammaker; a presentation on Internet resources on globalization by IRO Stephen Mallinger; and workshops by the CAO and IRO on curriculum development and free reference websites. The climax of the day was a lively roundtable discussion with 15 visiting faculty members and students from the U.S. Defense Department's National War College. Eager to learn how Filipinos felt about the United States and its policies, the visitors from the War College engaged in a spirited dialogue touching on regional security, multi-lateralism and national interests. The 17 ASSI scholars also joined the group for this discussion.

## **Program News**

### **Marikina's "Speak English Program" Sponsors Symposium for City Teachers**

Cultural Affairs Officer Dr. Thomas Kral conducted a three-hour symposium for elementary and secondary level teachers of English and Filipino in the Teatro Marikina on May 19. Responding to Mayor Marides C. Fernando's call for teachers to raise the level of proficiency in English, 700 teachers of English, Math and Science turned out for the program. Focusing on "Innovative Approaches to Teaching English," the CAO discussed how research on second language acquisition has helped language teachers "repackage" traditional teaching methods and techniques while reconfiguring the content of instruction. As a case in point, he presented a video of Dartmouth College educator John Rassias using techniques similar to the Audio-Lingual Method popular after World War II, but revitalized with a sense of humanism and whole-person involvement.

### **Biotech Expert Dispels Myths About Agricultural Biotechnology Products**

Dr. Martina Newell-McGloughlin, director of the University of California's systemwide Biotechnology program, lectured on the application of biotechnology to agriculture at a series of programs in Manila, Cagayan de Oro, and Iligan, June 26-July 2, 2003. Drawing on studies by the world's leading scientists (including those from the European Union and the

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## Program News

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Vatican) that note that biotech crops are substantially equivalent in composition, digestibility, and feeding value to their conventional equivalents, Dr. Newell-McGloughlin disputed claims that biotech food products are unsafe and degrade the environment. Using different examples, she showed how biotechnology protects plants from pest and fungal infestations, reduces dependency on chemicals, improves yield and lessens soil erosion.

Dr. Newell-McGloughlin's visit coincided with the July 1, 2003 commercialization of Bt corn, the first biotech crop in the Philippines. This made her program all the more interesting to the media. NBN-4, the government's television network, ANC-21 cable-news TV, local Mindanao TV and radio programs, and the national daily *Today* featured interviews with Dr. Newell-McGloughlin.

### **DVC Highlights Whistleblower Protection Act as Anti-Corruption Tool**

On June 19, Thomas Devine, Legal Director at the Government Accountability Project in Washington, DC, conducted a digital video conference (DVC) on the United States' Whistleblower Protection Act (WPA). Through numerous illustrations of thwarted fraud and corruption cases in the U.S., Mr. Devine documented how the WPA has been effective in promoting good



*A distinguished Filipino audience listens to Dr. Rachel Bronson's remarks. Front row, left to right: Undersecretary Tim Orbos of the Office of the Presidential Advisor on Media and Religion, Undersecretary Zamzamin Ampatuan from the Office of Muslim Affairs, ACAO Molly Stephenson, and Assistant Secretary Ibrahim Iribani from the Department of Interior and Local Government.*

governance and encouraging transparency. The DVC raised public awareness and stimulated interest in obtaining similar legislation in the Philippines. The program was the first in a series of DVCs on good governance that will be implemented in cooperation with the Asian Institute of Management Policy Center. Thirty-five policymakers, NGO

leaders, university professors, and media representatives participated.

### **Iraq Reconstruction The Subject Of Digital Video Conference**

Dr. Rachel Bronson, Director of Middle East Studies at the Council on Foreign Relations in New York City, led a highly successful digital video conference (DVC) on the reconstruction of Iraq with a distinguished Filipino audience on May 7, 2003. Dr. Bronson shared her insights on the short, medium and long-term goals to reconstruct Iraq economically and politically. She provided a candid assessment of the Coalition's ability to achieve its objectives and countered accusations from some in the audience that the U.S. plans to occupy Iraq indefinitely and seize its oil reserves. Forty government, academic, and civil society leaders participated in the program. Two leading national TV stations covered the event and featured excerpts in their primetime newscasts.

### **Amb. Ricciardone Swears In IVP-Phils Officers Zamboanga Chapter**

On June 12, Ambassador Francis J. Ricciardone inducted the officers of the La Hermosa/Zamboanga City Chapter of the International Visitor Program - Philippines Foundation (IVP-Phils). He congratulated



*The Asian Institute of Management's state-of-the-art facility served as the venue for the DVC on the Whistleblower Protection Act. Thomas Devine of the U.S. Government Accountability Project listens to the question posed by a local participant.*

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*Members of IVP-Phils La Hermosa Zamboanga City Chapter pose with U.S. Ambassador Francis Ricciardone for the local media during the oath taking ceremony of its officers. The chapter is composed of (left to right): Mr. Rafael Derick G. Evangelista III, Executive Assistant, IVP-Phils; Mr. Jose Suan, Director of the Zamboanga City Special Economic Zone and Freeport Authority (Zamboecozone); Atty. Manuelito Luna, lawyer; Hon. Erico Basilio Fabian, Vice Mayor, City of Zamboanga; Hon. Milabel Velasquez, City Councilor, City of Zamboanga; and Mr. Michael Saavedra, formerly with the Zamboecozone.*

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the IV alumni for establishing the world's second regional chapter (Cebu City was the first); and he encouraged the Zamboanguenos to actively participate at the national and local levels in IVP-Phils volunteer projects.

The Philippines is the only country in which the IV alumni have organized to form a legally chartered NGO. It has captured the attention of the State Department's Bureau of Education and Cultural Affairs, which hopes to replicate the alumni association in other countries.

## Professional Organizations For English Language Education Hold Annual Conventions

During the Philippine summer months of April and May, a number of professional organizations for English language education held their annual conventions. The Council of Department Chair of English (CDCE) joined with the College English Teachers Association (CETA) in holding their first international conference April 2 – 4 at the University of Santo Tomas. While SARS concerns prevented many international specialists from attending, CAO Thomas Kral provided views from

across the seas in his keynote address on styles of supervision for different types of teachers. British Council Director Dr. Gil Westaway presented a paper on "The Colonization of English."

The Philippine Association of Language Teachers (PALT) held their 42nd annual national convention at Teachers'Camp, Baguio City on May 7-9

with the theme "Learner-Centered, Integrative, Text-based and Technology-based Language Education: A Big Leap Forward." As PALT auditor Professor Edison A. Fermin observed in his orientation session, the first letters of the words of the conference theme spell the word "little;" and it is through the little steps of centering teaching on the learner, using integrative approaches with input from text and technology that students can make a big leap forward in language proficiency. The demonstrations, workshops and papers highlighted various approaches that lead to effective teaching. CAO Tom Kral spoke on "Integrative Language Teaching" and IRO Stephen Mallinger spoke on "Using the Web to Access Free Materials for Teaching English."

The Speech Communication Organization of the Philippines (SCOP) held its First Asia-Pacific Conference at Subic International Hotel May 26-29 on the theme "21<sup>st</sup> Century Tools for Effective Speech Communication: The Leaders' Edge." Congresswoman Imee R. Marcos was guest of honor and keynote speaker and Dr. Anton Juan of the University of the Philippines and CAO Thomas Kral were featured speakers. A highlight of the conference was a performance by the Reader's Ensemble of SCOP including solo oral interpretations, readers theater and a chamber theater production of "Second Opinion," a tale by Nil Guilemette, S.J.

## Former Fulbright Scholar Shares

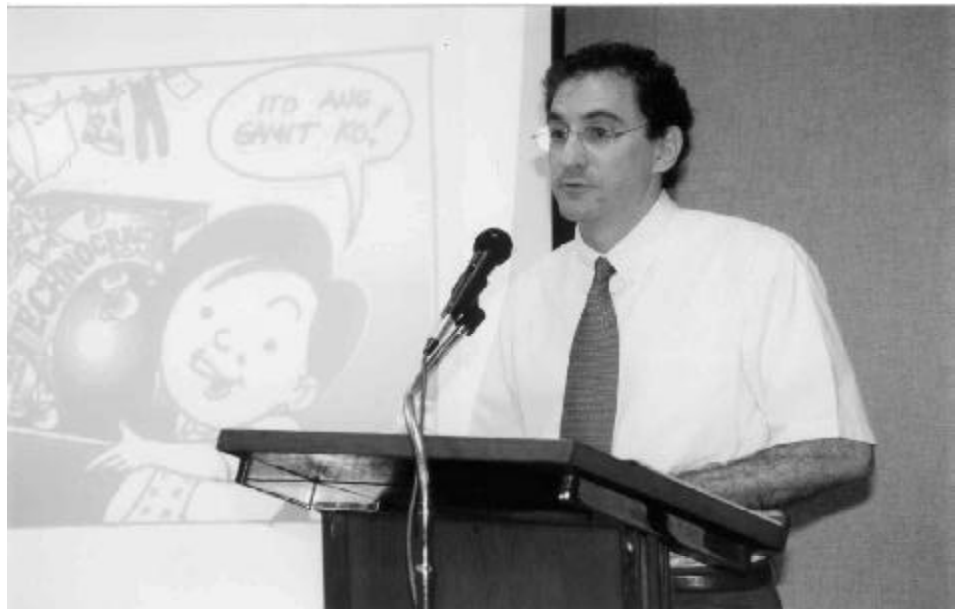


*Opening session of the 42<sup>nd</sup> annual convention of PALT. From left to right: Professor Rosario I. Alonzo, University of the Philippines; Dr. Philip Flores, Department of Education, Baguio; CAO Thomas Kral; PALT President Helen Palcon, Marikina Institute of Science and Technology; and Jovy Peregrino, University of the Philippines.*

## Program News

Returning Fulbright scholar Frederic C. Schaffer, Associate Professor of Political Science, Massachusetts Institute of Technology, discussed the hidden costs of clean election reforms on June 11 in the Multipurpose Room of the Public Affairs Section. Professor Schaffer shared research on election reforms that he labeled iatrogenic (physician-induced or in this case, reformer-induced), producing outcomes that are unexpected and often negative. Universal-looking clean election laws may be crafted by a dominant party to discourage electoral participation of citizens who are likely to vote against that party. This legal disfranchisement can be seen in the registration reforms in South Africa in 1998. In some cases election officials charged with implementing electoral rules applied them unevenly, resulting in particular groups of voters being disfranchised. This selective enforcement can be seen in the ballot counting in Quebec, 1995, and the purging of ineligible voters in Florida in 2000. Sometimes clean election reformers seem to be imposing standards of electoral conduct on voters who do not share the same standards, and this may estrange them from the electoral process.

With Philippine national elections taking place in May, 2004, the Schaffer program was especially timely and attracted an audience of 40 leaders from government, media, the academic community and civil society, including the



*Professor Frederic Schaffer talks about election reform during his lecture on June 11, 2003 at the PAS Multi-Purpose Room. Members of the media, government, NGOs and the academic community attended this discussion.*

National Citizens' Movement for Free Elections (NAMFREL), the Philippine Commission on Elections (COMELEC), Congress, the Presidential Management Staff, and Transparency International-Philippines.

### **Photo Exhibit on "Islam and the World: Peaceful Co-Existence"**

The formal launching of the photo exhibit "Islam and the World — Peaceful Co-Existence" took place on Sunday, May 18 at Greenhills Shopping Center in

Quezon City. As featured speaker at the event, ACAO Molly Stephenson called for tolerance and mutual understanding and distributed copies of the State Department publication "Muslim Life in America" to VIP guests and mall patrons. Promoting the concepts of unity and peace among people of all faiths, the exhibit featured photos of Muslim life in the United States, the United Kingdom, Malaysia, Saudi Arabia, Russia and the Philippines. Co-sponsored by UNESCO, Ortigas & Co., Greenhills Muslim Traders Association, the Filipino-Muslim Advisory Council, the Philippine Islamic Council and the U.S. Embassy, the exhibit was viewed by thousands of people during its two-week showing.

The exhibit was also displayed at the School of Arts and Letters of the University of the Philippines, Diliman, from June 19 – June 26. Speaking at the launching ceremony, PAO Ronald J. Post described the United States as a country of many faiths and ethnic backgrounds; and he emphasized the importance of intercultural dialogue.

### **Issues In Human Resource Management Examined At Cebu Conference**

The Personnel Management Association of the Philippines (PMAP) Cebu, Inc. held its 3<sup>rd</sup> Regional Conference on June 19-20 in Cebu with the theme "The HR Advantage in the Midst of Global Challenges." The conference provided an



*The photo exhibit "Islam and the World" attracted a large audience of Muslims and Christians during its two-week showing at the Greenhills Shopping Center.*

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## Program News

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update and offered new insights in managing and motivating the human resources of organizations as varied as multi-national corporations, small businesses, private schools and government. CAO Thomas Kral was the keynote speaker on "Optimizing Organizational Performance Through Employee Counselling and Conferencing." More than 120 delegates composed of human resources practitioners and managers from around the Philippines attended the two-day program.

## American Studies

### Four Filipino University Teachers Participate in American Studies Summer Institutes in the U.S.A.

Professor Emir R. España, Associate Professor of Religious Studies at Ateneo de Zamboanga University, participated in the 2003 Fulbright American Studies Institute on "Religion in Contemporary America" conducted by the BOISI Center for Religion and American Public Life at Boston College, June 2 to July 1, 2003. The program included an academic residency segment of three weeks at the BOISI Center, followed by a week-long

study tour that took the participants to Memphis, Tennessee and Washington, D.C.

The goal of the seminar was to introduce participants to the ways in which the United States deals with widespread religious diversity, adhering to the principles of religious toleration and free exercise of worship guaranteed by the Constitution. The program involved discussions about the institutions and norms that support religious diversity in the U.S., the relationship between religion and politics, and the effect that September 11, 2001, has had on the different religious and ethnic groups comprising American society.

Professor Rogelio I. Espiritu, Associate Professor of the Department of History at the College of Arts and Sciences, University of the East, participated in the 2003 Fulbright American Studies Institute on "U.S. Foreign Policy: Foundations and Formulation" conducted at the University of South Carolina, June 13 to July 26, 2003.

The goal of this seminar was to survey the role of society and domestic politics in the contemporary practice and formulation of U.S. foreign policy. Participants examined how interest groups, corporations, and media contribute to U.S. foreign policy.

This six-week program included an academic residency segment of four weeks followed by a study tour to Washington, D.C., and Los Angeles.

Professor Annabelle R. Dafieltomoto, College of Arts and Sciences, Notre Dame University, Cotabato City, is participating in the 2003 Fulbright American Studies Institute on "Religion in the United States: Pluralism and Public Presence" conducted by the University of California in Santa Barbara, June 22 to August 4, 2003.

This six-week program examines religious pluralism in the U.S.—its dynamics and its evolving patterns. It looks at religion from a multidisciplinary perspective, drawing from History, Sociology, Ethnic Studies, Culture, Political Science and Journalism.

Following the four-week residency in California, the participants will go on a study tour to Indianapolis, Indiana; Atlanta, Georgia and Washington, D.C.

Professor Reynaldo B. Inocian, Chairperson of the Professional Education and Pedagogy Departments, College of Teacher Education, Cebu Normal University, is participating in the 2003 Fulbright American Studies Institute for Secondary School Educators conducted by the Institute for Training and Development in Amherst, Massachusetts, June 27 to August 9, 2003.

The institute includes a four-week academic residency and a two-week integrated study tour to Utah, Washington, D.C., Pennsylvania and New York.

The program provides participants with a broad historical understanding of the U.S. to enable them to understand contemporary American society. The first component focused on the effects of the natural environment on economics, literature and art; and the relationship between the growth of American democratic government and issues of social justice involving ethnicity, race, gender and religion. The second component focuses on materials acquisition and production for teaching American Studies at the secondary level.

### Virginia Tech Hosts Students from Miriam College and De La Salle University

Virginia Polytechnic Institute and State University (Virginia Tech), hosted students from Miriam College and De La Salle University in two separate programs organized on their campus in Blacksburg, Virginia. Seven International Studies majors from Miriam College attended



Miriam College students with Professor Heide Moorehead, assistant coordinator, (back row, left), and Dr. John Ballweg, coordinator (back row, right), of the exchange program at Virginia Tech, and Dr. Maria Lourdes Veneracion Rallonza, chairperson of the International Studies Department at Miriam College (front row, center).

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*IRC Director Eva Brillo presents some of the outreach products that the TJIC produces during her lecture at the Sacred Heart Center in Cebu City.*

## American Studies

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classes at Virginia Tech April 4-24 joining with their American counterparts attending classes in American Studies.

Another group of students consisting of 17 International Studies and American Studies majors from DLSU traveled to Blacksburg for a self-contained program that is part of their practicum requirement for their B.A. degree. Both exchanges were institution to institution programs with the participants covering the expenses themselves.

## IRC News

### IRO and IRC Director Speak at Seminars

During his most recent visit to the Philippines, Information Resource Officer Stephen Mallinger lectured on the following themes:

"Free English Language Teaching Web Sites" for members of the Philippine Association for Language Teaching (PALT) at Teachers Camp, Baguio City, on May 7, 2003.

"Free Reference Web Sites" for representatives of library associations, library schools and librarians of institutions in Metro Manila at the TJIC-MPR, on May 9, 2003. This lecture was repeated for

members of Cebu Librarians Association at the University of San Carlos, on May 12, 2003, for 25 public librarians at the TJIC-MPR on May 14, 2003, and for 10 ASRC directors at the TJIC-MPR on May 15, 2003.

Mr. Mallinger also spoke on "The Use of Technology in Information Dissemination in a Global Society" for scholars and academicians attending the American Studies International Conference at De La Salle University, May 16, 2003.

Information Resource Center Director Eva Brillo gave a lecture/demonstration on "Web Sources on Globalization" to the scholars participating in the 2003 American Studies Summer Institute held at Miriam College. She also introduced the scholars to Internet searching strategies on May 12, 2003.

She presented a paper on the TJIC experience transforming from a traditional library to an electronic resource center at the annual general assembly of the Academic Libraries Book Acquisition Systems Association (ALBASA) held at the Sacred Heart Center in Cebu City. Nearly 100 academic librarians from Visayas and Mindanao participated in the seminar. She also prepared a display of TJIC print and electronic outreach products and showed free web-based U.S. government information sources.

### IRC Staff Participate in Professional Development Activities

IRC Information Resource Specialist Brine Alejandrino was inducted into office

as president of the University of the Philippines Library Science Alumni Association (UPLSAA) on April 11, 2003. The event took place during the association's 53rd General Assembly, Induction Ceremonies and Alumni Homecoming. Brine previously served the association as director, secretary, and vice president.

Brine was also invited by the University of the Philippines Institute of Library and Information Science (UPILIS), to speak about her work as an information specialist at the Institute's orientation program for freshmen and new students in the university's undergraduate and graduate program.

IRC computer Management Assistant, Rene Garcia, completed the Foreign Service National Employee Program (FSNEP), a training program for non-American staff held in Washington, D.C. Program objectives are to improve understanding of American culture and upgrade job skills. The 2003 Information Resource Center Training Program was held May 17-June 12.

## ASRC Activities

### Xavier University

Annabelle Acedera, Region X ASRC Area Director, conducted a series of lectures aimed at promoting the ASRC resources and services. Important components of her lectures included: 1) Introduction to InfoUSA; 2) Orientation to the XU-ASRC web page; and 3) Discussion of web-based reference sites provided by the Thomas Jefferson Information Center (TJIC). Twenty-two educational administrators participating in Xavier University's Institute for the Development of Educational Administrators (IDEA) attended the lecture on April 23. She gave the same lecture to eight faculty members of XU's College of Arts and Sciences on May 20 and to 14 social science teachers of the School of Arts and Sciences of the Mindanao Polytechnic State College on June 27. The next lecture is scheduled for July 28 for high school teachers of Xavier University.

The ASRC's outreach service to other libraries was extended to the Sacred Heart

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## ASRC Activities

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School of Calamba of Ozamis City in Western Mindanao. ASRC-XU lends out a number of books, as well as back issues of periodicals, to interested libraries in the city and to other libraries in Region X and the Caraga area. The librarians of these libraries select the materials for use in their respective libraries for a month. They are allowed to borrow another batch of materials after they return the previous batch borrowed. The borrowing library assumes the cost of picking up the materials and returning them.

The ASRC's collection can now be accessed and requested online through the XU library's online catalog on its web site. The library has also provided the ASRC with its own web page where information about its services and new acquisitions can be accessed. The URL is: <http://library.xu.edu.ph/index.htm>.

## PAS Receives Community Press Award



*On behalf of the Public Affairs Section, Press Officer Karen Kelley received the Konrad Adenauer Foundation special citation for support to the Philippine Press Institute (PPI). The PPI was one of the 2002 recipients of a State Department small grant to support a series of seminars for journalists conducted in Subic, Boracay and Camiguin.*



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